



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME

"IP-Based Entrepreneurship"
September 4-5-6-11-12-13, 2020
Online

DAY 1: 4 September 2020, Friday

- 09:30-09.45 **Welcome Speeches** - YAY Project Coordinator: Ahu Altinkut Uncuoğlu
- 09:45-10.00 **Route to RTTP** Lecturer: Fazilet Vardar Sukan
- 10:00-11.00 **MODULE I: Activities That Support Entrepreneurship and Create Awareness**
Lecturer: Atilla Hakan Özdemir
- 11.00-11.15 **Break**
- 11.15-12.15 **MODULE I: continued** – Atilla Hakan Özdemir
- 12.15-12.30 **Break**
- 12.30-13.30 **MODULE I: continued** – Atilla Hakan Özdemir
- 13.30-14.00 **Questions&Answers**

DAY 2: 5 September 2020, Saturday

- 10.00-11.00 **MODULE III: Promoting & Marketing of Entrepreneurial Technologies**
Lecturer: Serhat Dalkılıç
- 11.00-11.15 **Break**
- 11.15-12.15 **MODULE III: continued** – Serhat Dalkılıç
- 12.15 -12.30 **Break**
- 12.30-13.30 **MODULE III: continued** – Serhat Dalkılıç
- 13.30-14.00 **Questions&Answers**



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

DAY 3: 6 September 2020, Sunday

10.00-11.00	MODULE II: Support Mechanisms to Foster Entrepreneurship: Effective Tools and Resources Lecturer: Mustafa Çakır
11.00-11.15	Break
11.15-12.15	MODULE II: continued- Mustafa Çakır
12.15-12.30	Break
12.30-13.30	MODULE II: continued – Mustafa Çakır
13.30-14.00	Questions&Answers

DAY 4: 11 September 2020, Friday

10.00-11.00	MODULE I: Continued- Activities That Support Entrepreneurship and Create Awareness Lecturer: Atilla Hakan Özdemir
11.00-11.15	Break
11.15-12.15	MODULE I: continued- Atilla Hakan Özdemir
12.15-12.30	Break
12.30-13.30	MODULE I: continued – Atilla Hakan Özdemir
13.30-14.00	MODULE I: continued – Atilla Hakan Özdemir Questions&Answers



ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ MERKEZLERİ PLATFORMU

DAY 5: 12 September 2020, Saturday

10.00-11.00	MODULE IV: Supporting Entrepreneurs to Create Impact For Society Lecturer: Semih Erden
11.00-11.15	Break
11.15-12.15	MODULE IV: continued- Semih Erden
12.15-12.30	Break
12.30-13.30	MODULE IV: continued – Semih Erden
13.30-14.00	Questions&Answers

DAY 6: 13 September 2020, Sunday

10.00-11.00	MODULE IV: Continued- Supporting Entrepreneurs to Create Impact For Society Lecturer: Semih Erden
11.00-11.15	Break
11.15-12.15	MODULE IV: continued- Semih Erden
12.15-12.30	Break
12.30-13.30	MODULE IV: continued – Semih Erden
13.30-14.00	Questions&Answers